



Global Director of Wellness & Med Spa Services

Strategic Leadership Profile

The Global Director of Wellness & Med Spa Services serves as the executive leader responsible for developing and overseeing integrated wellness, preventative health, and medical aesthetic service programs across Wings CRS operations. This leader ensures that wellness initiatives strengthen workforce resilience, enhance preventative health strategies, and support long-term community wellbeing.

While we value experience, we value ATTITUDE more. We seek servant-leaders who are intuitive, emotionally secure, confident self-starters, innovative thinkers, supportive team players, and capable problem solvers — not problem creators. Above all, this individual is deeply committed to improving lives and building resilient communities.

In this executive capacity, you will architect and govern a globally scalable wellness and medical spa services framework that integrates preventative medicine, therapeutic wellness services, and advanced aesthetic treatments within clinical and community environments.

This position carries strategic accountability for establishing safe, compliant, and innovative wellness programs that support both organizational personnel and the communities served through Wings CRS initiatives.

Core Responsibilities

Develop and implement a global wellness and medical spa services strategy aligned with preventative health initiatives.

Oversee program development for therapeutic wellness services, recovery therapies, and aesthetic medical treatments.

Establish clinical protocols, treatment standards, and safety guidelines for wellness and aesthetic services.

Ensure regulatory compliance for aesthetic procedures, medical spa operations, and healthcare licensing requirements.



Recruit and supervise regional wellness and medical spa program leaders.

Develop partnerships with medical providers, wellness professionals, and aesthetic specialists.

Integrate wellness and preventative care programs into broader organizational health strategies.

Oversee equipment procurement, facility standards, and operational readiness for wellness service environments.

Develop performance metrics measuring program effectiveness, client outcomes, and service quality.

Provide executive briefings regarding wellness program growth, innovation, and community impact.

Required Qualifications

Medical Doctor (MD/DO), Nurse Practitioner (NP), Physician Assistant (PA), Registered Nurse (RN), or advanced degree in health sciences, wellness medicine, or related field.

Experience in medical aesthetics, wellness medicine, integrative medicine, or clinical spa operations preferred.

Minimum 10 years leadership experience in healthcare services, wellness programs, or medical spa management.

Strong knowledge of aesthetic medicine safety standards, regulatory compliance, and healthcare operations.

Experience developing wellness programs, preventative health initiatives, or clinical service lines.

Demonstrated leadership managing multidisciplinary clinical and wellness teams.

Hiring location: Boerne, Texas



Compensation & Benefits

Please see our Recruiting page on our website for the complete and current list of benefits and compensation details.

If you are looking for your best last job — where your work makes a real difference and directly contributes to improving lives — please send your resume to us today for consideration. Military veterans are strongly encouraged to apply.

Wings CRS is an Equal Employment Opportunity (EEOC) employer.

Wings CRS is fully committed to promoting wellness and creating both a healthy and safe environment for all employees, volunteers, patients, and visitors.

Wings CRS maintains a LIMITED TOBACCO PRODUCT USE policy. The organization will not hire individuals who use or test positive for nicotine products unless such use is under the documented guidance and supervision of a licensed physician as part of an approved medical treatment or cessation program. Candidates who desire to cease the use of nicotine products as a condition of employment must agree to successfully complete a nicotine cessation program under the guidance and monitoring of Wings CRS health professionals.

All candidates must undergo an extensive evaluation process, including thorough background checks and drug, alcohol, and nicotine testing as a precondition of employment. All employees are subject to random substance testing as a condition of continued employment.