



WEB & GRAPHICS DESIGNER

Wings CRS is seeking resumes for an innovative and dedicated **Web & Graphics Designer** to join in this uniquely aggressive, life-saving global start up.

While we love candidates with experience, we really love ATTITUDE more! Attitude empowered with empathy, securely within the heart of a servant-leader who is a strongly intuitive, confident self-starter, out-of-the-box thinker, a supportive team player, and capable problem solver, not a problem creator. Our ideal candidate possesses exceptional communications skills, loves people no matter what race, religion, or ethnicity, and is unafraid to tackle any task, or to travel to the four corners of the earth to do a purposed-work that is greater than themselves, and above all, is deeply passionate and committed to saving lives.

Position Summary:

We are seeking a skilled, visionary **Webmaster / Graphics Artist** to lead the visual and digital presentation of Wings CRS across all platforms. This role requires not only technical competence but also emotional intelligence—a keen eye for capturing our life-saving efforts and translating them into compelling digital stories that move people to action.

You'll be responsible for maintaining and elevating our website's functionality and aesthetic through WordPress, while also producing emotionally resonant visual content using Adobe Suite and AI-based design tools. You must be fast, precise, and inspired. This isn't just design—it's *life-or-death storytelling*.

Key Responsibilities:

Webmaster Duties

- Manage, update, and optimize the Wings CRS website via **WordPress** (plugins, security, forms, content).
- Ensure site functionality, responsiveness, security, and uptime across all devices.
- Collaborate with IT and Communications teams to integrate new systems, donation platforms, training portals, and fundraising tools.
- Troubleshoot and fix site bugs and performance issues proactively.
- Maintain SEO best practices and implement accessibility compliance.

Graphic Design & Multimedia Duties

- Create powerful digital content that reflects the humanitarian mission of Wings CRS:
 - Logos, infographics, fundraising banners, SITREP templates, flyers, social media graphics.
 - Video editing for mission updates, promotions, and training (using **Adobe Premiere**).
 - Branded slide decks, signage, and reports.
 - Use **Adobe Illustrator, Photoshop, and AI design tools** (e.g., Midjourney, DALL·E, Adobe Firefly) to generate high-impact visuals.
 - Develop branded digital experiences that convey urgency, compassion, resolution and hope.
 - Ensure visual consistency across all platforms and media types.
 - Assist in studio productions when required.
 - Assist in photography assignments.
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Required Qualifications:

- Minimum **4 years of experience** as a webmaster and/or graphics artist.
 - Bachelor's degree in graphic arts or similar is preferred.
 - Advanced proficiency with **WordPress** (site builds, maintenance, plugin management).
 - Expert-level skills in **Adobe Illustrator, Premiere Pro, and Photoshop**.
 - Demonstrated proficiency in **AI-based content generation tools**.
 - Strong understanding of UI/UX principles, mobile responsiveness, and accessibility standards.
 - Experience designing for **humanitarian, nonprofit, or catastrophe response** fields is highly preferred.
 - Exceptional attention to detail, visual storytelling, and deadline execution.
 - Strong interpersonal skills and ability to receive and execute feedback quickly.
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Preferred Qualities:

- Military/veteran awareness or background.
 - Strong sense of mission and willingness to occasionally work under crisis deadlines.
 - Passion for humanitarian storytelling and branding.
 - Video animation or motion graphics a plus.
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What We Offer:

- A unique opportunity to visually shape and elevate one of the world's most dynamic catastrophe response forces.
- A chance to make a tangible, life-saving impact through your creative talents.
- A purpose-driven team culture where innovation, urgency, and mission reign.
- Remote work flexibility, and mission-driven fieldwork support.

Hiring locations: Boerne, TX

Compensation & Benefits

Please see our Recruiting page on our website for the list of current benefits.

Wings CRS is an EEOC company.

Wings CRS is fully committed to promoting wellness to create both a healthy and safe environment for all employees, volunteers, patients, and visitors.

In addition, Wings CRS has a LIMITED TOBACCO PRODUCT USE policy and will not hire individuals who use or test positive for nicotine products. Candidates who desire to cease the use of nicotine products as a condition of their employment must agree to complete a nicotine cessation program under the guidance and monitoring of Wings CRS health professionals.

All candidates must go through an extensive evaluation to include thorough background checks, as well as drug, alcohol, and nicotine testing, as a precondition of their employment, and all employees must submit to random substance testing as a condition of their employment.